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ASSOCIATION
FOR LEARNING
TECHNOLOGY



Building a global ed tech future brick by brick

The Future of Mobile and Technology Enhanced
Learning in Higher and Further Education Conference
29 April 2015, The University of Salford



Policy, openness, learners, professionalisation and scale

- ◇ **Policy in the making:** Showing how practitioners, researchers and policy makers can effect change on a global scale by working together
 - ◇ **In the open:** Using technology to enhance the education system: sharing best practice examples
 - ◇ **Learners:** The benefits of using technology to deliver education
 - ◇ **Professionalisation:** Building an effective MOOC-Style open course
 - ◇ **Scale:** Collaborating with partners to create initiatives that effect change on a large scale
- Brings us to ... the future of education technology



Policy in the making: FELTAG and ETAG

Across sectors: the Education Technology Action Group

Education Technology Action Group: our reflections

At the beginning of 2014, Ministers from DfE and BIS set up the Education Technology Action Group (ETAG). We are an independent group and we were asked to advise on how digital technology might empower teachers and learners by enabling innovation across schools, further education and higher education sectors for the benefit of students, employers and the wider economy. The group is chaired by Stephen Heppell who has authored the approach presented here on the basis of contributions from other ETAG members.

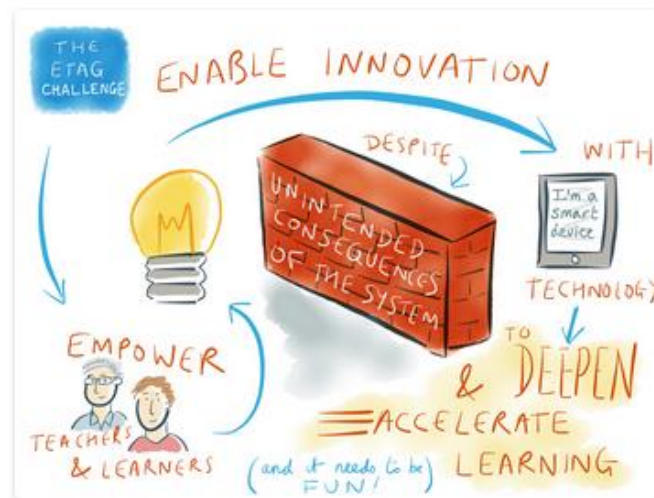
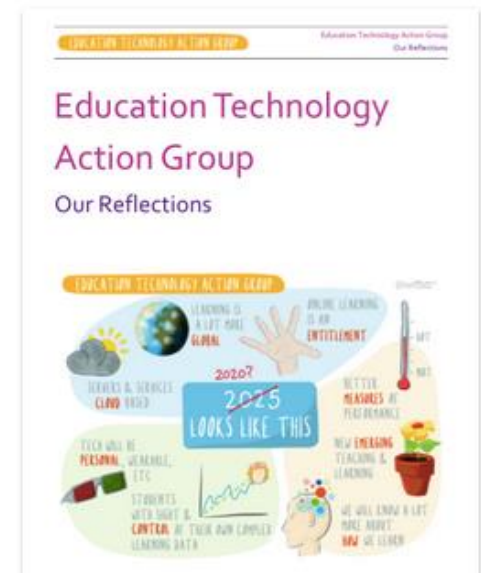


Figure 1 – The ETAG challenge, by ETAG's Bryan Mathers

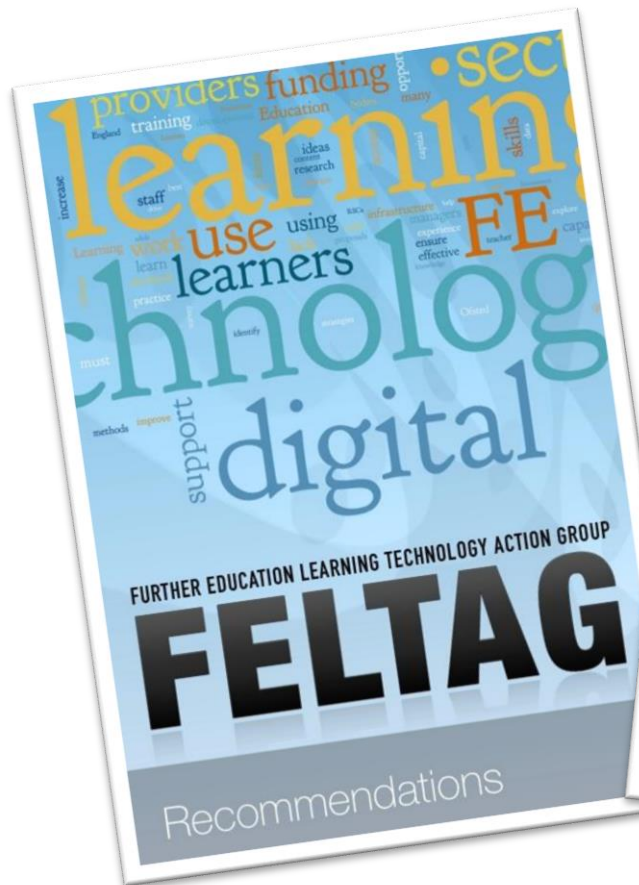
DOWNLOAD THE ETAG REPORT



<http://etag.report/>

Further Education Learning Techno.logy Action Group - FELTAG

Paths forward to a digital future for
Further Education and Skills
#feltag



<http://feltag.org.uk/>

Transforming education in the open?

WHY?

Can we
only be
open about
success?



Watch the keynote by Sheila MacNeill, <https://youtu.be/zcd6PxNvulk>



OWTI

Help



alt.ac.uk

If not you, who?

POWER

Why now?

- ◇ Does what we want from learning and teaching actually change?
- ◇ Does the role of education change?
- ◇ Is Learning Technology any different now from 5, 10 or 20 years ago?



Machines?

Learning for...?

- ◇ Fee-paying students on campus
- ◇ Fee-paying students elsewhere
- ◇ Students who learn for free
- ◇ Researchers, academics, teaching staff
- ◇ Technologists and other staff
- ◇ Senior staff and leaders
- ◇ Policy makers

**BLINK AND
YOU'VE
MISSED IT**

Why teachers, technologists and developers? Why not a product or a service?

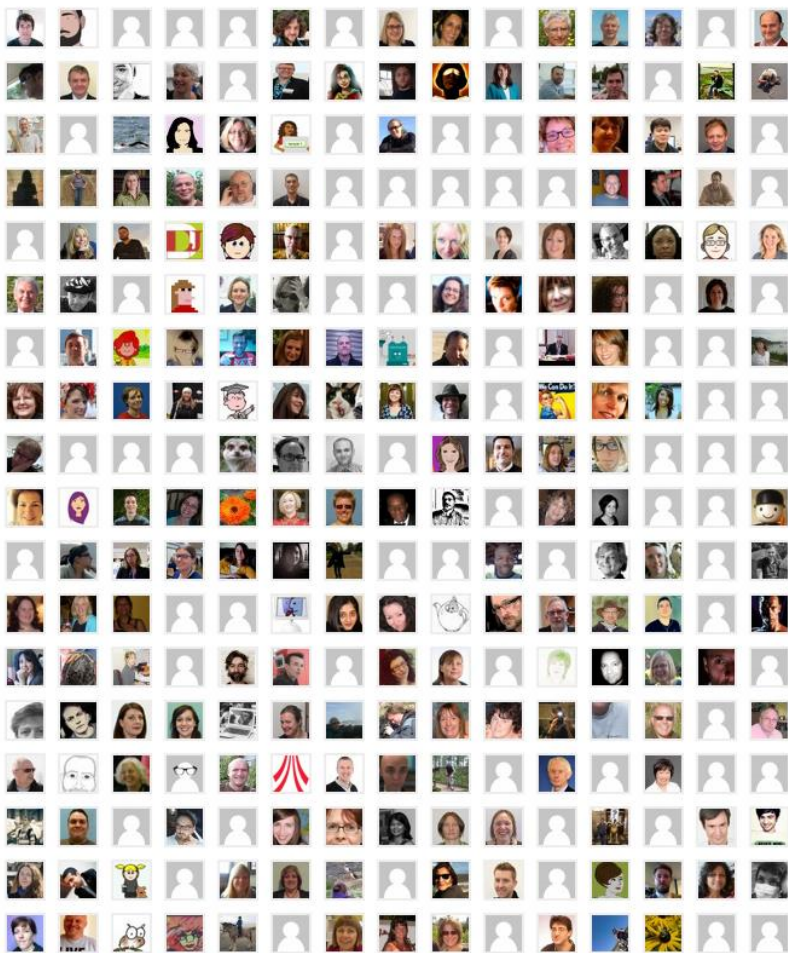
- ◇ Technology changes quickly – why try to keep up? Why not outsource it?
- ◇ Regulation, funding, standards
- ◇ Learner expectations
- ◇ Working with industry
- ◇ Development for everyone
- ◇ Change at scale

Why teach each other?

- ◇ Sharing between industry and sectors
- ◇ Open
- ◇ Sustainable
- ◇ Empowered professionalism
- ◇ Learning Technology for everyone
- ◇ International research + collaboration



#ocTEL – open course in Technology Enhanced Learning



- ◇ 1000+ registered participants;
- ◇ Hundreds of open badges earned;
- ◇ Designed and run by ALT Members
- ◇ 25%+ of participants from outside of HE

Power in numbers

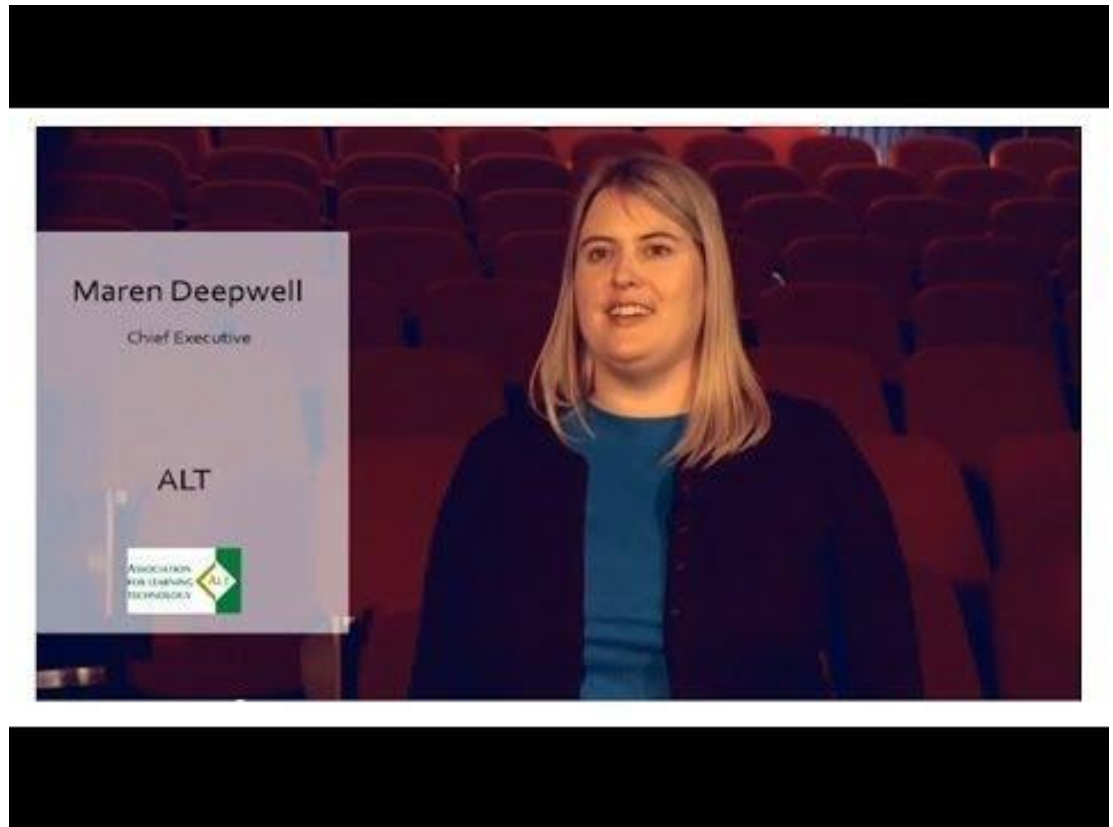
- ◇ Together, we have greater influence
- ◇ Learners benefit in their life long learning journey, not just for 1 course
- ◇ Less duplication = greater ability to keep up with technology
- ◇ Is this too great an undertaking? If so, who will shape the future of education?



About ALT, the Association for Learning Technology

[Link to short film](#)

- ◇ Independent, self-funded charity
- ◇ UK's leading membership organisation in the learning technology field
- ◇ Improve practice, promote research, and influence policy



Key facts

- ◇ ALT was established in 1993;
- ◇ ALT has 1300+ individual and 200+ organisational members;
- ◇ ALT works across sectors including Further Education, Higher Education and research;
- ◇ ALT has an international community.

Three-year strategy



- ◇ Intelligent use of learning technology
- ◇ Research and practice
- ◇ Strategy and policy
- ◇ Representing members
- ◇ Leadership and professional development
- ◇ Communicating

<http://go.alt.ac.uk/1rAgYSW>

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Association for Learning Technology



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