

# Today – what to look forward to:

- ◇ (Mobile) Apps
- ◇ Social Media
- ◇ Enhancing the student experience
- ◇ Flexible learning
- ◇ MOOCs
- ◇ Tablet devices
- ◇ Data security

# Monsters, machines and men #altc



Jeff Haywood - Designing University  
Education for 2025: balancing competing  
priorities



Catherine Cronin - Navigating the  
Marvellous: Openness in Education



Audrey Watters - Ed-Tech, Frankenstein's  
Monster, and Teacher Machines

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ASSOCIATION  
FOR LEARNING  
TECHNOLOGY



# Building a global ed tech future brick by brick

Inside Government  
9 December 2014



# Transforming education?

WHY?

# Policy and practice: the Education Technology Action Group

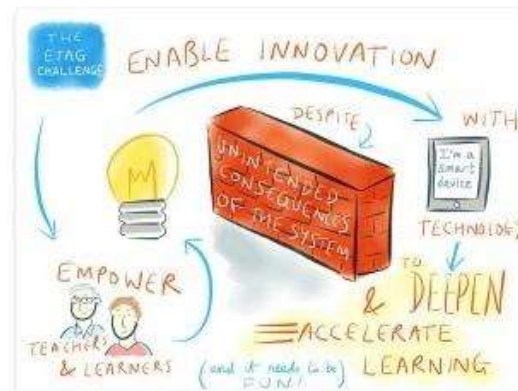
[HOME](#)[#ETAG TWITTER CONVERSATION](#)[CONTRIBUTE TO ETAG](#)[ETAG - HAVE YOUR SAY](#)[ETAG ACTION PLAN](#)[ETAG MEMBERS](#)

Welcome to ETAG, the Education Technology Action Group

## Our mission

The Education Technology Action Group (ETAG) was set up in February 2014 by three ministers: Michael Gove, Matthew Hancock and David Willetts.

Its mission is to promote the use of digital technology across the schools, further education and higher education sectors for the benefit of students, employers and the wider economy. It is an independent group that builds on the good work done by the DfE Education Technology Group and by the Further Education Learning Technology Action Group (FELTAG).



The ETAG Challenge - by ETAG member Bryan Mathers

**THE CURRENT CONSULTATION PHASE IS NOW CLOSED.**

The current ETAG consultation phase is now complete. Thank you for your contributions, which will be used to inform the ETAG group's further work.

## EMAIL ETAG

To contribute, email:  
feedback@etag.support. For technical or site related questions, email  
etag@alt.ac.uk

<http://feltag.org.uk/etag/>



# Do we need to do anything?

- ◇ To transform education, do we need to do anything differently?
- ◇ If so, should we act or re-act?
- ◇ Is it sufficient to facilitate change or can we lead it?
- ◇ If not us, who or what leads it?

If not you, who?

**POWER**  
POWER



# Why now?

- ◇ Does what we want from learning and teaching actually change?
- ◇ Does the role of education change?
- ◇ Is Learning Technology any different now from 5, 10 or 20 years ago?



# Machines?

# Learning for...?

- ◇ Fee-paying students on campus
- ◇ Fee-paying students elsewhere
- ◇ Students who learn for free
- ◇ Researchers, academics, teaching staff
- ◇ Technologists and other staff
- ◇ Senior staff and leaders
- ◇ Policy makers

**BLINK AND  
YOU'VE  
MISSED IT**

# Why teachers, technologists and developers? Why not a product or a service?

- ◇ Technology changes quickly – why try to keep up? Why not outsource it?
- ◇ Regulation, funding, standards
- ◇ Learner expectations
- ◇ Working with industry
- ◇ Development for everyone
- ◇ Change at scale

# Why teach each other?

- ◇ Sharing between industry and sectors
- ◇ Open
- ◇ Sustainable
- ◇ Empowered professionalism
- ◇ Learning Technology for everyone
- ◇ International research + collaboration



# #ocTEL – open course in Technology Enhanced Learning



- ◇ 1000+ registered participants;
- ◇ Hundreds of open badges earned;
- ◇ Designed and run by ALT Members
- ◇ 25%+ of participants from outside of HE

# Power in numbers

- ◇ Together, we have greater influence
- ◇ Learners benefit in their life long learning journey, not just for 1 course
- ◇ Less duplication = greater ability to keep up with technology
- ◇ Is this too great an undertaking? If so, who will shape the future of education?





# Global future

# About ALT, the Association for Learning Technology

[Link to short film](#)

- ◇ Independent, self-funded charity
- ◇ UK's leading membership organisation in the learning technology field
- ◇ Improve practice, promote research, and influence policy



# Key facts

- ◇ ALT was established in 1993;
- ◇ ALT has 1300+ individual and 200+ organisational members;
- ◇ ALT works across sectors including Further Education, Higher Education and research;
- ◇ ALT has an international community.

# Three-year strategy



- ◇ Intelligent use of learning technology
- ◇ Research and practice
- ◇ Strategy and policy
- ◇ Representing members
- ◇ Leadership and professional development
- ◇ Communicating

<http://go.alt.ac.uk/1rAgYSW>

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# Association for Learning Technology



[www.alt.ac.uk](http://www.alt.ac.uk)



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